



# 18<sup>th</sup> Annual Summit & Awards Banking & Financial Sector Lending Companies



“Bharat @ 100: Financial Transformation in Amrit Kaal”

Thursday, 19<sup>th</sup> October 2023 (Mumbai)

## Supported By

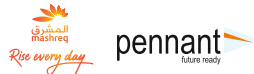
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Gold Partners



Sustainability Partner



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Technology Partner



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## Overview

The Hon'ble Prime Minister Shri Narendra Modi's vision for turning India into a developed nation by 2047 is inspirational and this ambitious target made a renewed pitch for cutting import dependence and boosting domestic manufacturing. In achieving this vision role financial sector is pivotal in Atmanirbhar Bharat initiative.

In this backdrop, the ASSOCHAM is organizing its 18<sup>th</sup> Annual Summit & Awards on Banking and Financial Sector Lending Companies under the theme of “Bharat @ 100: Financial Transformation in Amrit Kaal” scheduled to be held in October 2023 at Mumbai.

The ASSOCHAM 18th Annual Summit & Awards on Banking and Financial Sector Lending Companies is a way to recognize, reward and celebrate models of inclusive growth and sustainable development as well as innovative approaches to creating value for society and business together. The underlying principle is that Banking and Financial Sector Lending Companies will highlight their accomplishments made over the years. Equally important is that they are sustainable in all appropriate areas of operation and exert positive influence on their stakeholders, their peers and their communities.

In order to continue this dialogue, the **ASSOCHAM is organizing 18th Annual Summit on Banking & Financial Sector Lending Companies under the theme of “Bharat @ 100: Financial Transformation in Amrit Kaal”**.

Earlier editions of the ASSOCHAM Annual Summit on Banking & Financial Sector Lending Companies had received an overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue between policy makers, regulators and industry stakeholders.

## Key Areas of Discussion

### Inaugural Session

**Bharat @ 100: Financial Transformation in Amrit Kaal**

### Fireside Session

**Technology & Digital Banking  
Shaping Future Of Financial Services:  
Leveraging Digital Lending to Bridge  
the Credit Gap**

### Special Session

**Financial Transition Leading to  
Financial Well Being:  
Driving Sustainable Growth**

### Panel Discussion 1

**Competition & Coordination In The  
Global Financial Sector: Shaping  
The New Age Banking Through  
Cybersecurity & Data Privacy**

### Panel Discussion 2

**Increasing Opportunities &  
Challenges In Growing  
Lending Market: Surge in Lending  
During Festive Seasons**



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## Target Audience



Policy Makers & Regulators



Banks



Non-Banking Finance Companies (NBFCs)



Housing Finance Companies (HFCs)



Micro Financial Banks Institutions (MFIs)



Digital Payment Companies



Micro, Small & Medium Enterprises (MSMEs)



Infrastructure Finance Companies



Venture Capitalist Private Equity Funds



Merchant Bankers



Rating Agencies



Technology Providers



Small and Midsize Businesses (SMB) Community



Economists & Academicians



Consultants & Analysts

## Salient Features



Leaders from Government, Regulatory & Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Media Coverage



Excellent Branding and Networking Platform



Release of Knowledge Paper

## Participating Organization



# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	<b>Official Host (Exclusive): Blocked</b>	<b>Rs. 10 Lakh/-</b>	<b>Mentioned Below</b>
2.	<b>Powered By (Two Slots)</b>	<b>Rs. 8 Lakh/-</b>	
3.	<b>Gold Partner</b>	<b>Rs. 6 Lakh/-</b>	
4.	<b>Session Partner</b>	<b>Rs. 5 Lakh/-</b>	
5.	<b>Technology Partner</b>	<b>Rs. 4 Lakh/-</b>	
6.	<b>Silver Partner</b>	<b>Rs. 3 Lakh/-</b>	
7.	<b>Lanyard &amp; Kit Partner (Exclusive): Blocked</b>	<b>Rs. 2 Lakh/-</b>	
8.	<b>Exhibition Partner</b>	<b>Rs. 1 Lakh/-</b>	

## 1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
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- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
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- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 5. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 6. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 7. Lanyard & Kit Partner

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 8. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

*For Further Details, Please Contact*

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